

Vision · Voice · Value

Nine words that define who you are, how you show up, and what you give.

SESSION ARC · 90 MINUTES

01 Opening Frame

5–10 min

Bridge review — two or three participants share what happened since Session 1. What did the 72-hour action reveal? Grounds the room before the identity work begins.

02 Teaching

15–20 min

Vision · Voice · Value framework delivered via presentation. What each category means and how the nine words work together as a system — not a list.

03 Silent Work

15–20 min

Complete the Vision · Value · Voice word selection form first. Then move into the VVV Worksheet. Work independently. Choose from instinct — analysis comes after.

04 Hot Seats

20–25 min

Two participants work through their nine words live with the coach. The vetting happens here — why this word, not that one. The group observes and learns from each seat.

05 Commitment

5–10 min

Each participant names their nine words and reads their first positioning statement draft aloud. Complete Post-Session Commitment form today. 72-Hour Bridge begins now.

YOUR NINE WORDS · CAUSE / CAUSE / RESULT PER CATEGORY

VISION

Where you are going
and who you take with you.

Word 1 · Cause

Word 2 · Cause

Word 3 · Result

VALUE

What you bring to the world:
your belief and promise.

Word 1 · Cause

Word 2 · Cause

Word 3 · Result

VOICE

Who you are in the work:
your tone and presence.

Word 1 · Cause

Word 2 · Cause

Word 3 · Result

REMINDER: Submit your VVV Worksheet in the portal before closing your tab. Your Tally form is the official record.

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